

Primaterra

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Clean Shores

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It is finally summer, days are long and warm. In this part of the world, it is the perfect moment to enjoy the coast. Adults, kids, pets... All of us feel the attraction of the sea. The possibilities of entertainment are amazing: nautical sports, walks on the beach, refreshing baths, sand sculptures, and many other activities that make the coastline one of the favorite places of humans.



Nowadays, if you are familiar with the shoreline, you will be familiar with the objects you see in this picture: plastic bottles, recipients, pieces of toys, etc...

All in all, we get from the sea, between other things, relaxation, peace, food and inspiration. In exchange, we give back pollution and overexploitation.

We propose you an easy activity to minimise the effects of humans in the shorelines of your community, you can adopt a beach. When you go and enjoy the boundaries of the shore line, bring a bag or recipient with you and fill it with the rubbish you find, it will help the sea and it will help you because of your contribution to make this planet a healthier place to life.

The chapters below can be useful to you:

Adopting a beach, what to do first?

The currents.

Plastic, an enemy.

News from the web.